

Sphera – sphera.com redesign

wireframes

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call: 908.362.8174 / fax: 908.362.5446

presented to: Sphera
project: sphera.com redesign
round: 1
date: 7.17.2003

About This Document

Wireframes are an integral part of web development and design. As the bridge between architecture and creative, wireframes provide a generic layout of navigation and site content. The wireframes take into account psychology (how the user will feel about the information being presented), established eye movement patterns (what do users tend to look at first, second and so on) and, most importantly, ease of use (what will provide the user with the most efficient and effective navigation, e.g., the least amount of clicks to pertinent content).

What wireframes are not:

It is essential to know that wireframes are an essential part of an iterative, and at this point, incomplete process. In the design phase, it may be determined that there might be a more efficient or impactful way to present information. This flexibility is essential for the most valuable end results. Most importantly, wireframes are not indicative of design. They are the backbone of a more whole and perfect product.

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1 User Clicks on "Shared Hosting"

Home Page

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Business Solutions

- > Shared Hosting
- Dedicated Hosting
- Reseller Services
- Software Migration
- Web Site Management

[Home](#) > [Business Solutions](#) > [Shared Hosting](#)

Business Solutions

Shared Hosting Solutions

The benefits of VDS technology

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Products

[HostingBusiness Suite](#)

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② HostingDirector

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[ResellerDirector](#)

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- * consectetur pede. In dapibus tempus ipsum.

-- Client Testimonial --

-- Free Trial Link --

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② User clicks on "HostingDirector"

Shared Hosting

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Products & Services

HostingDirector

[Overview](#) | [Technical Specifications](#) ³ | [Purchase Information](#)

Core product within HostingBusiness Suite

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Product Summary

-- Grid with product information --

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- * Duis faucibus. Aenean placerat pellentesque justo.
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- * consectetur pede. In dapibus tempus ipsum.

Next Steps

- * [Sign up for a Free Trial](#)
- * [Demo HostingDirector](#)
- * [Download Data Sheet](#)
- * [Download Brochure](#)
- * [Get Purchase Information](#)

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3 User clicks on "Technical Specifications"

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Products & Services

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Technical Specification

-- Grid with Technical information --

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4 [Get Purchase Information](#)

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4 User clicks on "Get Purchase Information"

HostingDirector Technical Specifications

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Purchase Information

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-- Contact Form --

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User arrives at Contact page

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